



Media Guide EuroSkills Herning 2025

9–13 September 2025 at MCH Herning

#SkilledGreenerFuture


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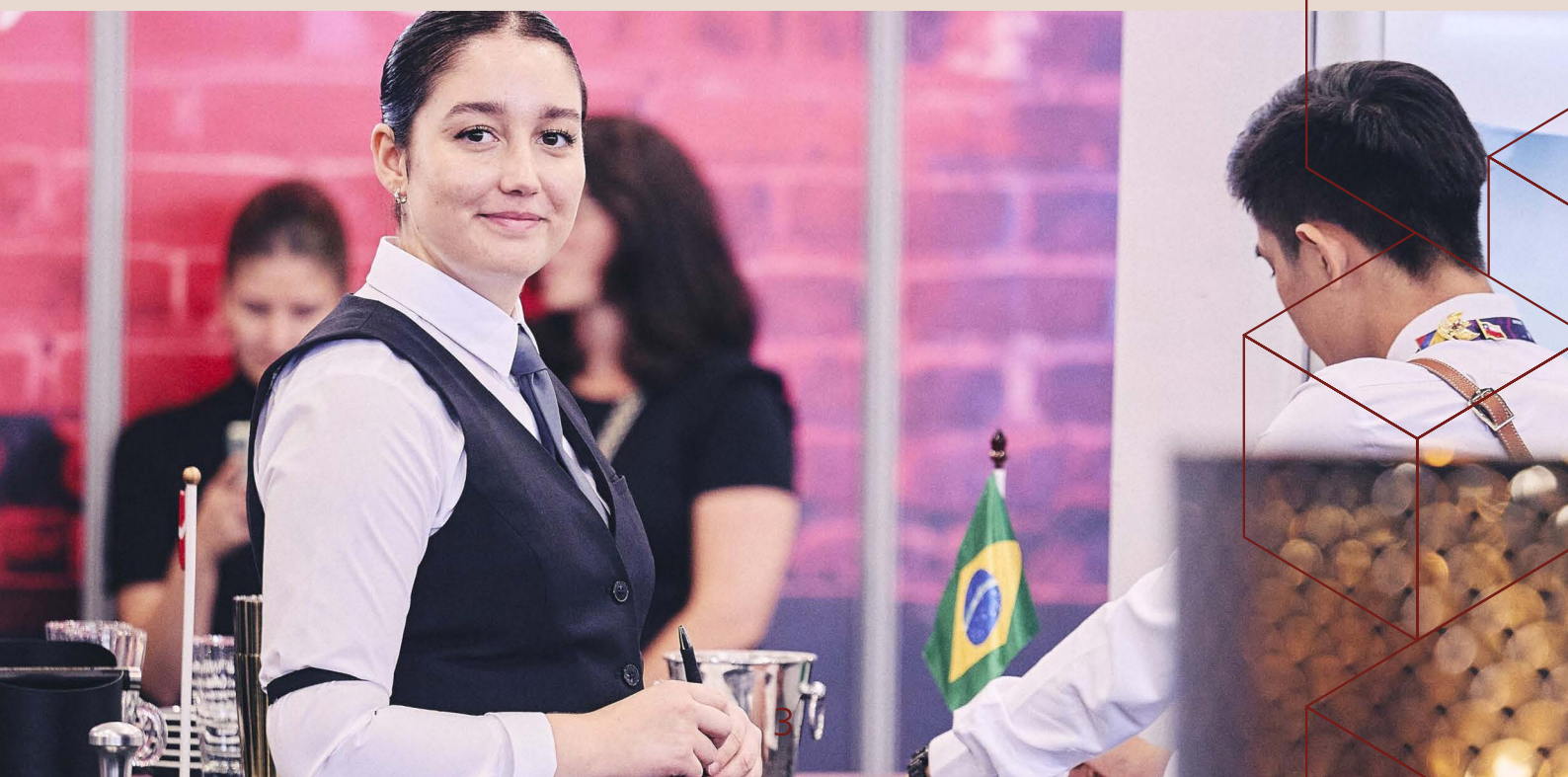
Welcome to EuroSkills Herning 2025

Welcome to EuroSkills Herning 2025 – the ninth edition of EuroSkills, the biennial European Championships for young skilled professionals.

This is the first time Denmark is hosting EuroSkills, and EuroSkills Herning 2025 is set to be the biggest EuroSkills Competition to date. A total of 597 young skilled professionals from 33 European countries will gather in Herning to compete in no fewer than 38 different skills, competing for the chance to become Best in Europe in their chosen skill.

EuroSkills Herning 2025 is a landmark event in every sense. Up to 100,000 visitors from across Denmark and abroad are expected to attend. Visitors will be able to watch the Competitors in action and can try hands-on job-related skills at the many 'Try-a-Skill' demonstrations. The tens of thousands of school-aged young people who visit will be encouraged to turn their passions into a profession.

EuroSkills Herning 2025 will take place over five days at Scandinavia's largest exhibition venue, MCH Messecenter Herning. The event begins with an Opening Ceremony, followed by three full days of competitions, and concludes with a Closing Ceremony including medal presentations and awards.



Programme

9–13 September 2025 at MCH Herning and Jyske Bank Boxen, Herning, Denmark.

Tuesday, 9 September	Opening Ceremony at Jyske Bank Boxen	19:00 – 20:30. Doors open at 15:00
Wednesday, 10 September	Day 1 of competitions	09:00 – 17:00
Thursday, 11 September	Day 2 of competitions	09:00 – 17:00
Friday, 12 September	Day 3 of competitions	09:00 – 17:00
Saturday, 13 September	Closing Ceremony and medal presentations at Jyske Bank Boxen	18:30 – 21:00

Media Accreditation

Members of the press, journalists, photographers, videographers and other media professionals may apply for media accreditation prior to the event. Accreditation provides access to the Media Centre, including light refreshments and free admission to both the Opening and Closing Ceremonies.

Media accreditation holders may request upgrade passes, which grant access to photo zones and the Winners' Circle during the ceremonies (limited availability).

You can collect your accreditation badge at the Accreditation Centre, located at Entrance West at MCH Messecenter Herning. The Accreditation Centre is open for the press from C-2 (8 September) between 08:00 and 17:00. Please remember to bring ID.

Apply for media accreditation here:
<https://da.euroskills2025.com/presse/>

Please note that media accreditation will only be provided to professional journalists, photographers and videographers. Your accreditation badge is an important item during EuroSkills Herning 2025, since it gives you access to the Media Centre. Without your accreditation badge, you will not be granted access.

Media Centre at Boxen

The Media Centre is located on the first and second floors of Boxen and includes various press rooms, interview rooms and more. The Media Centre can accommodate around 270 people and is equipped with high-speed WiFi, workstations and a limited number of lockers. Access to the Media Centre requires media accreditation.

Food and Beverages

Throughout EuroSkills Herning 2025, a large food truck area will be available offering meals and refreshments. Accredited media will have access to coffee, tea, water, and light refreshments in the Media Centre.

Opening hours of the Media Centre

Tuesday, 9 September (C-1)	Kl. 09:00 – 23:00
Wednesday, 10 September (C1)	Kl. 08:30 – 20:00
Thursday, 11 September (C2)	Kl. 08:30 – 20:00
Friday, 12 September (C3)	Kl. 08:30 – 20:00
Saturday, 13 September (C+1)	Kl. 09:00 – 00:00

The days during a EuroSkills event are always named based on the day the competitions begin. The first competition day is therefore called C1, and the day before the first competition day is, for example, called C-1.



Media Briefings and Media Tour

- Tuesday, 9 September, 11:00 – 13:00:
Media Briefing and guided tour of MCH Herning and Boxen.
Meeting point: Media Centre 1, Room 101, 1st Floor, Boxen.
- Saturday, 13 September, 16:30 – 17:00:
Media Briefing prior to the Closing Ceremony. Media Centre 1,
Room 101, 1st Floor, Boxen.
- A short daily briefing will take place at 09:30 on C1, C2 and C3
in the Media Centre 1, Room 101.

Media Code of Conduct

You can download the Media Code of Conduct here:

https://da.euroskills2025.com/wp-content/uploads/Media-Code-of-Conduct_19052025.pdf

Facts about the Competitors and Competitions

A total of 597 Competitors from 33 European countries will participate in EuroSkills 2025.

Competitions will be held in 38 different skills across six sectors. Read more: <https://da.euroskills2025.com/sektorer-og-fag/>

Access to Competitors

Under no circumstances is it permitted to contact or communicate with Competitors during the competitions. These highly skilled young professionals are among Europe's most talented and must be able to focus entirely on their tasks – any interruption could cost them a place on the podium. Members of the press are not allowed behind competition barriers but can move freely in all exhibition halls and outdoor areas.

Photos of Competitors

Each evening during EuroSkills Herning 2025, photos from the day's events will be uploaded to: www.worldskillseurope.smugmug.com

All images and videos are freely available for use.



Livestreaming

The Opening and Closing Ceremonies will be live streamed on YouTube. Please visit www.euroskills2025.com for links to the Ceremonies.

The Winners

The winners of EuroSkills 2025 will be announced during the Closing Ceremony on Saturday, 13 September, from 18:30 to 21:00.

Winner details and official photos will be published on:
www.euroskills2025.com and www.worldskillseurope.smugmug.com

About EuroSkills and WorldSkills Europe

WorldSkills Europe is part of the WorldSkills movement – a group of organisations and people, including WorldSkills International, that together promote the shared objective of increasing the provision and development of skills.

WorldSkills Europe promotes technical and vocational education and training across Europe, working with young people, educators, governments, and industries to help prepare the workforce and talent of today for the jobs of the future.

Together with 33 WorldSkills Europe Member Countries, WorldSkills Europe organises EuroSkills – the biggest vocational education and skills excellence event in Europe.

EuroSkills 2025 is the ninth edition of the Competition, and the first time Denmark is hosting. Learn more at: www.euroskills2025.com
Learn more about WorldSkills Europe at: www.worldskillseurope.org

Sponsors and Partners

EuroSkills Herning 2025 is supported by six Founding Partners:

- The Ministry of Children and Education
- The Confederation of Danish Employers (DA)
- The Danish Trade Union Confederation (FH)
- The Danish Business Authority
- Herning Municipality
- The Central Denmark Region

The event is organised by EuroSkills 2025 I/S, SkillsDenmark, and WorldSkills Europe.

EuroSkills Herning 2025 also enjoys support from numerous national and international partners and foundations.

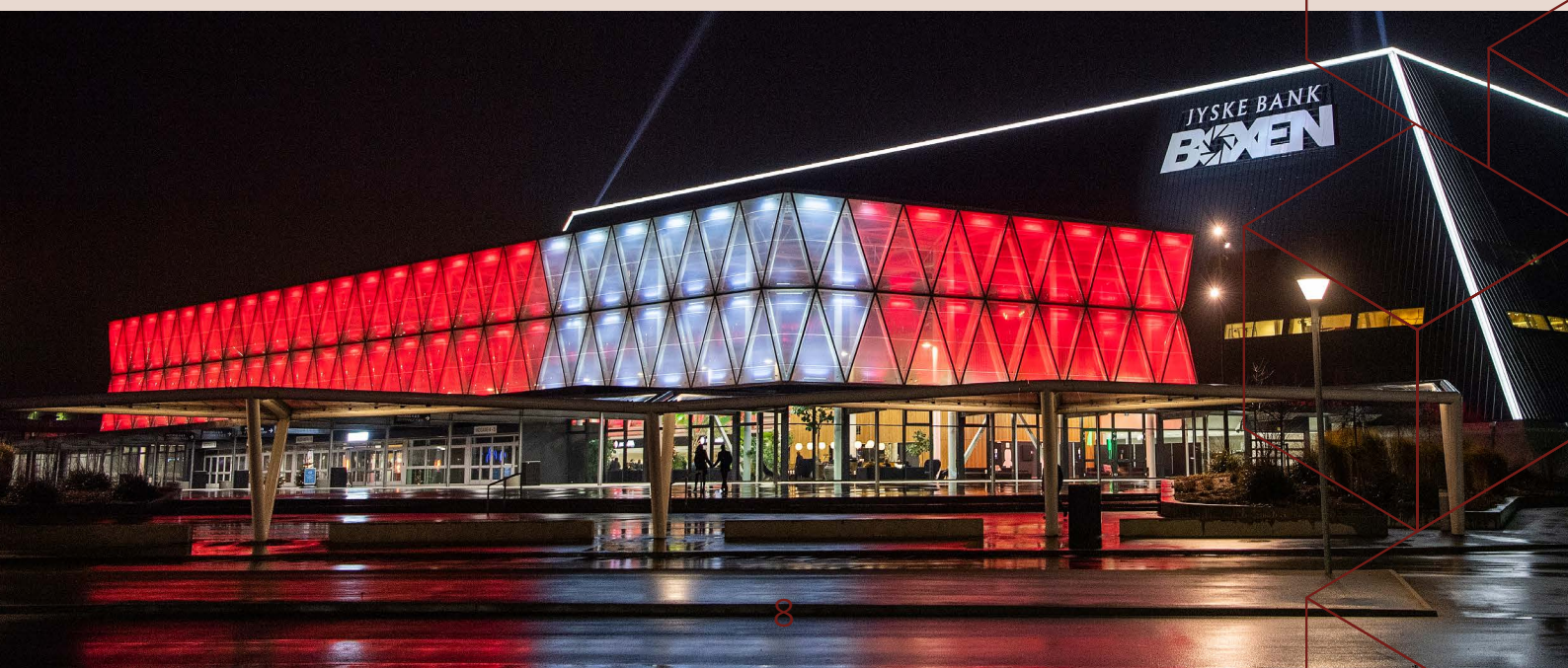
See the full list of partners here:

<https://da.euroskills2025.com/partnere/>



Venue Map of MCH and Boxen

You can find a map of all venues at <https://da.euroskills2025.com>



Useful links

- EuroSkills Herning 2025:
www.euroskills2025.com
- WorldSkills Europe:
www.worldskillseurope.org
- Photos:
www.worldskillseurope.smugmug.com
- Instagram:
@worldskillseurope @euroskills2025herning
- Facebook:
www.facebook.com/euroskills2025herning
- LinkedIn:
<https://www.linkedin.com/company/euroskills2025/>
- Brand book:
[EuroSkills Herning 2025_brand book_SC 240628_FINAL.pdf](#)
- Press/media kit including logos and fonts:
<https://euroskills2025.com/press/>
- Hashtags:
#SkilledGreenerFuture #EuroSkillsHerning2025 #EuroSkills2025

Travel to Herning

- **Airport:**
The nearest airport is Billund Airport. Travelling from the airport to Herning takes approximately 40 minutes by car. If you arrive at Copenhagen Airport, you can take a train to Herning.
- **Taxi:**
You can travel directly from Billund to Herning with GoShuttle, a company that operates from Billund Airport to Herning daily.
- **Car rental:**
You can rent a car and drive to Herning.
- **Train or bus:**
You can go to rejseplanen.com and see schedules for trains and buses.



Accommodation

If you need accommodation in Herning, please contact EuroSkills 2025's partner, Organicer, who will guide you:

✉ mail@organicer.dk | 🌐 www.organicer.dk

About Herning

Herning is a city on the move – with a strong business community, a rich arts and cultural scene, beautiful natural surroundings, and a local spirit built on unity and collaboration.

The story of Herning begins like many other places in Denmark: a small village in the 1800s shaped by agriculture and craftsmanship. The city became known as the “Capital of the Heath” and later earned the nickname “Denmark’s Chicago” – a testament to its impressive and rapid industrialisation, particularly in the textile industry.

Herning is now a modern hub for business, events, art, and culture. Each year, more than 1,000,000 guests visit Herning and MCH Messecenter Herning for trade fairs, concerts, and international events. That’s why it’s only natural that Herning is the host city for EuroSkills 2025.

Learn more about Herning at: <https://www.visitherning.com/press>

Emergency

In case of emergency please contact:

- Police: ☎ 114
- Ambulance: ☎ 112
- On-call doctor: ☎ +45 7011 3131
- Regional Hospital: Gødstrup, Adr.: Hospitalsparken 45, 7400 Herning, open 24 hours.
- First aid personnel are present at MCH.

Further Information

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